

Press Release

Social Impact: E-Health, E-Learning, E-Agriculture Research and Award

Maximising the Digital Dividend

Kamplala, July 16, 2014: Digital Impact Awards Africa, #DIAA, has announced research and awards domains for social impact sectors of health, education and agriculture. With the inaugural awards event that will be held on 22 August 2014, DIAA aims to: discover, promote, encourage and reward innovation and best practices for mobile, web, social, digital finance and cybersecurity applications.

DIAA focuses on products and services delivering value over the internet as their primary access medium. The 3 new categories covering other social impact sectors are Best E-Health Product, Best E-Agriculture Product, and Best E-Learning Product. These sector specific categories are an addition to other DIAA established social impact categories for Best E-Service, Best E-Commerce and Best Digital Financial Service.

With the theme "Maximizing the Digital Dividend", DIAA will boost the national efforts to deliver sustainable, efficient and effective development through the most effective use of the connectivity available from systems and services connected either directly to or indirectly to the Internet, telecommunications and computer networks.

Good progress and success in the health, education and agriculture sectors would translate into attainment of the UN defined Millennium Development Goals (MDGs). DIAA will research, evaluate and reward internet connected products and innovations for E-Health, E-Agriculture and E-Learning

Entries are invited from e-products that demonstrate social impact in any of the following categories:

1. Best E-Health Product
2. Best E-Agriculture Product
3. Best E-Learning Product

[VOTE](#)

About Cyberplc Limited

We regard cybersecurity not as an end unto itself. We instead see the cybersecurity controls deployed to protect information, people and physical assets as means to an end. The end of the technical, procedural, personnel and physical security controls is to help ensure that critical information infrastructure works reliably and continues to support business processes even under attack.

We are routinely commissioned to engineer and validate security controls around systems handling vast volumes of sensitive, "Classified" or "Protectively Marked" data. Thus, we help Governments, citizens, consumers, regulators and enterprises operating critical information infrastructure (CII) to gain confidence around the adequacy of controls in place to mitigate cyber threats and risks.

We understand the benefits and limits of technical tools because our core expertise lies in the technical Internet security domain. Therefore, to help you protect against threats to core business processes, we combine technical solutions with procedural, personnel and physical security controls. Our balanced approach helps you select the security controls that match the risks, needs and circumstances of your specific organisation.

About HiPipo (U) Limited (HiPipo.com)

HiPipo.com is a full service digital agency offering the following

1. Digital Marketing

We are responsible for the strategy, design and development of some of the most influential digital experiences. We work with big and small companies to build ongoing, continuous relationships with consumers through effective use of social media, web and mobile platforms. We design and develop web and mobile applications.

2. Digital Consulting, Research and Advisory

Our Consulting, Research and Advisory focus on Business and Technology that spans web, mobile and social. We provide proprietary research, consumer and business data, custom consulting and online communities with advisory to guide leaders in Business, IT, marketing and strategy

3. Digital Media: Music, Business and Technology

HiPipo.com is Uganda's No.1 social entertainment services provider. HiPipo.com makes discovery and consumption of the latest and the best entertainment just a click away for any Ugandan using the Internet both on desktop and mobile platforms such as phones and tablets through <http://mobile.HiPipo.com>. HiPipo 5Star is our media arm of high quality and great value content that focuses on Business and Tech (technology)

4. Events

HiPipo.com organizes top notch corporate and social events such as the annual HiPipo Music Awards and Digital Impact Awards Africa