



Digital Inclusion, Financial Inclusion and Cybersecurity

## The 3rd Digital Impact Awards Africa #DIAA2016 Nomination Submission Opens

The 3<sup>rd</sup> Digital Impact Awards Africa (#DIAA2016) is underway with the theme "Maximising the Digital Dividend". DIAA is the leading event honouring the best in digital across Africa. DIAA2016 focus is on digital inclusion, financial inclusion and cybersecurity for which 25 awards categories have been set. Nomination submission entries are open from February 15<sup>th</sup> and will close by May 15<sup>th</sup> 2016.

Entering the awards provides a platform for organisations to showcase their innovations, best products and services over the last year. Achieving a nomination and winning a Digital Impact Award Africa helps set organisations apart from their competitors.

### #DIAA2016 Categories

To submit your entry to any of the below categories [follow the link](#)

1. Best Financial Inclusion Impact
2. Best Digital Payments/Remittances Service
3. Best Mobile Money Service Provider
4. Best Mobile Money Platform Vendor (For Africa)
5. Best Online Banking Service
6. Best Mobile Banking App
7. Best Digital Inclusion Impact
8. Best Corporate Website
9. Best Government Agency on Social Media
10. Best Corporate Brand on Social Media
11. Most Promising Social Media Presence
12. Best E-Commerce (store/service)
13. Best E-Commerce (classifieds/marketplace)
14. Best E-Service (Government, Health, Education, Agriculture)
15. Best Mobile App
16. Best Mobile App (For Africa)
17. Best Digital Marketing Campaign
18. Best Digital Customer Service
19. Best Pay TV Service
20. Best High-end Smartphone (For Africa)
21. Best Medium/Entry Smartphone (For Africa)
22. Best Cybersecurity Practice
23. Digital Brand of the Year
24. Digital Inclusion Honor (Hall of Fame Personality) //Jury Chosen
25. Financial Inclusion Honor (Hall of Fame Personality) //Jury Chosen