





Press Release

The Best Radio Station on Social Media: Nominees

Maximising the Digital Dividend

Kamplala, July 11, 2014: Digital Impact Awards Africa, #DIAA, has today announced the nominations for "Best Radio Station on Social Media" for the inaugural awards ceremony to be held on 22 August 2014.

Radio in Uganda and Africa has over the last three decades been one of the major drivers of livelihoods of the people through its role as an active information delivery medium. With the advent of the internet web, mobile and social, radio stations that will continue to thrive will have to fully embrace digital media.

The "Best Radio Station on Social Media" category with 10 nominees out of over 150 radio stations in Uganda will award and recognize the radio station that has the best embracement of social media to provide information and infotainment. The Best Radio Station on Social Media nominees are

- 1. 104.1 Power FM
- 2. 106.5 DIGIDA FM
- 3. 88.2 Sanyu FM
- 4. 91.3 Capital FM
- 5. 93.3 KFM
- 6. 97FM Radiocity
- 7. CBS
- 8. Galaxy FM 100.2
- 9. HOT 100
- 10. XFM 94.8

As with other categories, winners of The Best Radio Station on Social Media will be decided by both the public and the jury.

VOTE







About Cyberplc Limited

We regard cybersecurity not as an end unto itself. We instead see the cybersecurity controls deployed to protect information, people and physical assets as means to an end. The end of the technical, procedural, personnel and physical security controls is to help ensure that critical information infrastructure works reliably and continues to support business processes even under attack.

We are routinely commissioned to engineer and validate security controls around systems handling vast volumes of sensitive, "Classified" or "Protectively Marked" data. Thus, we help Governments, citizens, consumers, regulators and enterprises operating critical information infrastructure (CII) to gain confidence around the adequacy of controls in place to mitigate cyber threats and risks.

We understand the benefits and limits of technical tools because our core expertise lies in the technical Internet security domain. Therefore, to help you protect against threats to core business processes, we combine technical solutions with procedural, personnel and physical security controls. Our balanced approach helps you select the security controls that match the risks, needs and circumstances of your specific organisation.

About HiPipo (U) Limited (HiPipo.com)

HiPipo.com is a full service digital agency offering the following

1. Digital Marketing

We are responsible for the strategy, design and development of some of the most influential digital experiences. We work with big and small companies to build ongoing, continuous relationships with consumers through effective use of social media, web and mobile platforms. We design and develop web and mobile applications.

2. Digital Consulting, Research and Advisory

Our Consulting, Research and Advisory focus on Business and Technology that spans web, mobile and social. We provide proprietary research, consumer and business data, custom consulting and online communities with advisory to guide leaders in Business, IT, marketing and strategy

3. Digital Media: Music, Business and Technology

HiPipo.com is Uganda's No.1 social entertainment services provider. HiPipo.com makes discovery and consumption of the latest and the best entertainment just a click away for any Ugandan using the Internet both on desktop and mobile platforms such as phones and tablets through http://mobile.HiPipo.com. HiPipo 5Star is our media arm of high quality and great value content that focuses on Business and Tech (technology)









4. Events

HiPipo.com organizes top notch corporate and social events such as the annual HiPipo Music Awards and Digital Impact Awards Africa