

## Digital Impact Awards Africa Announces 2015 Nominees

**London, UK and Kampala, Uganda: 8 June 2015:** Digital Impact Awards Africa (DIAA), a pioneer technology research project, today has announced the names of organisations that are exemplary in the provision and use of digital infrastructure - web, mobile, social media and digital financial services in transforming our lives, furthering digital inclusion, financial inclusion and cybersecurity in Africa. The winners in 19 categories will be announced at the DIAA 2015 ceremony to be held 13<sup>th</sup> August at Serena Kampala Hotel.

DIAA, now in its 2nd year, encourages activities geared at maximising the benefits of digital infrastructure in transforming our lives. Winners in all DIAA categories are decided by a combination of a research panel, public votes and an expert panel of judges, hand-picked by DIAA advisory board for their breadth of knowledge and experience in ICT roles such as entrepreneurs, innovators, academic, consultants, policy makers and thought-leaders.

The organisations that are making the DIAA 2015 nominees have been evaluated on their digital innovations and deliveries between May 1<sup>st</sup> 2014 and May 1<sup>st</sup> 2015. DIAA received entries from across Africa including from organisations in South Africa, Kenya and Nigeria among other countries. Uganda the home and host of DIAA has some Uganda specific awards categories whereas other awards categories are for the whole of Africa.

International Telecommunication Union (ITU), the United Nations' specialised agency for ICTs, recently named DIAA as one of the major projects to that will mark its 150<sup>th</sup> anniversary celebration. The ITU identified DIAA amongst projects promoting awareness of the benefits of ICTs worldwide.

"Digital Impact Awards Africa will award excellence following a research and jury assessment methodology that are part of DIAA copyrighted intellectual property and research portfolio. DIAA nominees and eventual award winners will get great value from DIAA nomination and should leverage it for their further industry recognition as innovators, trend setters and the best at digital embrace" says **Innocent Kawooya, Cyberplc Partner and CEO HiPipo**.

Winners of this year's Digital Impact Awards Africa will be announced at a gala dinner and award ceremony that will be held at Serena Kampala Hotel on August 13<sup>th</sup>, 2015. This is one of the most anticipated events of the year and guarantees excitement and invaluable networking opportunities with some of the top corporate professionals on the continent. To attend the awards, please book at <https://www.digital-impact-awards.com/#awards-dinner>

The event will feature

1. Young Innovators Challenge
2. ITU 150<sup>th</sup> Anniversary Highlights
3. Awards

**Digital Impact Awards Africa is proudly presented by Cyberplc and HiPipo and supported by leading organisations in the digital space.**

**[Attached Nominees List](#)**

CATEGORIES	NOMINEES
<b>Best Payments/Transfers Service</b>	<ol style="list-style-type: none"> <li>1. Beyonic</li> <li>2. Ezeemoney-Uganda</li> <li>3. Payway</li> </ol>
<b>Best Online/Mobile Banking Service</b>	<ol style="list-style-type: none"> <li>1. Barclays Bank</li> <li>2. Centenary Bank</li> <li>3. Crane Bank</li> <li>4. DFCU Bank</li> <li>5. PostBank Uganda</li> <li>6. Pride Microfinance</li> <li>7. Stanbic Bank</li> <li>8. Standard Chartered Bank</li> </ol>
<b>Best Mobile Money Service</b>	<ol style="list-style-type: none"> <li>1. MTN Mobile Money</li> <li>2. AIRTEL Money</li> </ol>
<b>Best Government Agency on Social Media</b>	<ol style="list-style-type: none"> <li>1. Bank of Uganda</li> <li>2. KCCA</li> <li>3. NSSF</li> <li>4. NWSC</li> <li>5. URA</li> </ol>
<b>Best Corporate Brand on Social Media</b>	<ol style="list-style-type: none"> <li>1. MTN Uganda</li> <li>2. Centenary Bank</li> <li>3. Airtel Uganda</li> <li>4. EABL (Bell Lager)</li> <li>5. Huawei</li> </ol>
<b>Most Promising Social Media Presence</b>	<ol style="list-style-type: none"> <li>1. Africell UG</li> <li>2. Crown Beverages (Mirinda, Pepsi, Mountain Dew)</li> <li>3. Vivo Energy Uganda</li> <li>4. Vodafone Uganda</li> </ol>
<b>Best E-Commerce (Classifieds/Marketplace)</b>	<ol style="list-style-type: none"> <li>1. Cheki</li> <li>2. Kaymu</li> <li>3. Lamudi</li> <li>4. OLX</li> </ol>
<b>Best E-Commerce (Store/Service)</b>	<ol style="list-style-type: none"> <li>1. Brighter Monday</li> <li>2. Freelancer UG</li> <li>3. Hello Food</li> <li>4. Jumia</li> </ol>

<b>Best E-Service</b>	<ol style="list-style-type: none"> <li>1. E-Tax – URA</li> <li>2. E-Water - NWSC</li> <li>3. Ecitie - KCCA</li> <li>4. NSSF</li> <li>5. Umeme</li> </ol>
<b>Best Mobile App</b>	<ol style="list-style-type: none"> <li>1. Airtel Money</li> <li>2. Barclays Uganda</li> <li>3. eLaw Uganda</li> <li>4. HelloFood</li> <li>5. Kaymu Online</li> <li>6. NSSF</li> <li>7. NWSC Mobile</li> <li>8. OLX</li> <li>9. Postbank Uganda</li> <li>10. Tikiti</li> </ol>
<b>Best Digital Marketing Campaign</b>	<ol style="list-style-type: none"> <li>1. Airtel Trace Music Star</li> <li>2. MTN Dance - Shalala</li> <li>3. ShareACoke</li> </ol>
<b>Best Digital Customer Service</b>	<ol style="list-style-type: none"> <li>1. Airtel Uganda</li> <li>2. MTN Uganda</li> <li>3. NWSC</li> <li>4. UMEME</li> </ol>
<b>Best Corporate Website</b>	<ol style="list-style-type: none"> <li>1. PostBank Uganda</li> <li>2. Stanbic Bank</li> <li>3. Standard Chartered Bank</li> <li>4. Pepsi Cola</li> <li>5. Smile Telecommunication</li> </ol>
<b>Best Mobile Devices Brand</b>	<ol style="list-style-type: none"> <li>3. HTC</li> <li>4. Huawei</li> <li>5. Nokia</li> <li>6. Samsung</li> <li>7. Techno</li> </ol>
<b>Best Cybersecurity Practice</b>	<ol style="list-style-type: none"> <li>1. Bank of Uganda</li> <li>2. DFCU Bank</li> <li>3. KCB Bank</li> <li>4. Standard Chartered Bank</li> <li>5. URA</li> </ol>

<b>Best Digital Inclusion Impact</b>	<ol style="list-style-type: none"> <li>1. Startimes</li> <li>2. Samsung</li> <li>3. MultiChoice</li> <li>4. MTN Uganda</li> <li>5. Huawei</li> <li>6. Airtel Uganda</li> </ol>
<b>Best Financial Inclusion Impact</b>	<ol style="list-style-type: none"> <li>1. Airtel Money</li> <li>2. Centenary Bank</li> <li>3. MTN Mobile Money</li> <li>4. Stanbic Bank</li> </ol>
<b>Digital Brand of the Year</b>	<ol style="list-style-type: none"> <li>1. MTN Uganda</li> <li>2. Huawei</li> <li>3. Centenary Bank</li> <li>4. Airtel Uganda</li> </ol>

## Africa Categories

<b>CATEGORY</b>	<b>NOMINEES</b>
Best Mobile App For Africa	<ol style="list-style-type: none"> <li>1. U-Mobile - UBA Bank</li> <li>2. Tigo Money El Salvador</li> <li>3. Safaricom M-Ledger</li> <li>4. OLX</li> <li>5. My Vodacom App</li> <li>6. MTN Mobile Money - Cote d'Ivoire</li> <li>7. KCB</li> <li>8. Kaymu Online Shopping App</li> <li>9. GT Bank</li> <li>10. FNB Banking App</li> <li>11. Airtel Care</li> <li>12. Airtel Money Uganda</li> </ol>
Top 20 Brands On Social Media in Africa	